



PRME

Principles for Responsible Management Education



PRME Principles for Responsible
Management Education
an initiative of the 



United Nations
Global Compact

About PRiME

Workshop “Responsible Management Education”





About PRME

Founded in 2007, the Principles for Responsible Management Education (PRME) is the largest organized relationship between the United Nations and management-related higher education institutions.

As a platform to raise the profile of sustainability in business schools around the world, PRME equips today's business students with the understanding and ability to deliver change tomorrow.

The Seven Principles



PURPOSE

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



PARTNER

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



VALUES

We place organizational responsibility and accountability to society and the planet at the core of what we do.



PRACTICE

We adopt responsible and accountable management principles in our own governance and operations.



TEACH

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



SHARE

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



RESEARCH

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Our mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.



What We Do



Equip for Impact

PRME creates opportunities and tools to transform teaching and learning in business and management education.



Exchange Knowledge

PRME offers space for knowledge exchange and learning from good practices on responsible management education, and as a collective sets the agenda and leads the discussion within business and management schools.



Make Measurable Progress

PRME tracks the implementation of the Seven Principles and the SDGs across the business management landscape through Sharing Information on Progress (SIP) Reports by PRME Signatory Members.

A global network

3,000,000+ Students

200,000+ Faculty

800+ Signatory Members

90+ Countries

17 Chapters 

9 Working Groups





Antonio Guterres

Secretary-General (2017-Present)

United Nations

“

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

”



Ban Ki-Moon

Secretary-General (2007-2016)

United Nations

UN Global Compact Leaders Summit, 2009

“

“The Principles for Responsible Management Education have the capacity to take the case for universal values and business into classrooms on every continent.”

”



“

“[Educators] have enormous potential to grow and drive PRME’s mission of responsible management education in schools and companies worldwide.”

Amina J. Mohammed

Deputy Secretary-General (2017-Present)

United Nations

PRME Global Forum, 2023

”

Why Join PRME?



Access faculty
development and
resources



Entry point to the
UN environment



Track and share your
commitment to RME



Network with 800+
like-minded
institutions



Equip your students
for global impact



Attend interactive
programs and high-
level events

Why Join PRME?



Access faculty
development and
resources

Our comprehensive programs, expert insights from the community, and collaborative platforms offer educators the tools and knowledge needed to stay at the forefront of sustainable business practices.

Why Join PRME?



**Track and share your
commitment to RME**

PRME's Sharing Information on Progress (SIP) Reporting provides a structured framework to assess your impact, set meaningful benchmarks, and demonstrate your commitment to responsibility in business education.

Why Join PRME?



**Equip your students
for global impact**

Access resources that prepare your graduates with the skills and knowledge to drive positive change, foster sustainability, and make a lasting difference on a global scale, ensuring they are well-positioned for success and social impact in their careers.

Why Join PRME?

PRME acts as an entry point to the UN environment and offers unique opportunities for your institution to share the stage with civil society, government, and private sector leaders advancing responsible management education by upholding and adhering to the values of the United Nations.



Entry point to the
UN environment

Why Join PRME?

Collaborate on projects with dynamic local and global learning communities from around the world - 800+ institutions across 90+ countries - driving positive change in business practices and fostering a community dedicated to responsible management education.



**Network with 800+
like-minded
institutions**

Why Join PRME?

Immerse yourself in thought-provoking discussions, workshops, and conferences, all designed to connect you with the latest insights and strategies in responsible management education.



Attend interactive programs and high-level events

Value for Key Constituencies

For Deans:

- Collaborate with a community of businesses pursuing the Sustainable Development Goals through the UN Global Compact
- Access opportunities to differentiate programs as progressive, inclusive and future-oriented
- Gain visibility on global PRME and UN stages, such as at the Global Forum, the UN High-Level Political Forum (HLPF), and COP
- Signal institutional commitment to social impact in support of accreditation processes
- Connect with a network of over 800 like-minded peer institutions for collaboration on research, practice, and more



Value for Key Constituencies

For Faculty:

- Connect with a network of over 200 thousand faculty working on a range of sustainable development issues your regional Chapter
- Access opportunities for educator and researcher upskilling, supporting tenureship
- Exchange resources with the PRME network via the upcoming PRME Commons
- Collaborate on publications focused on thematic topics via the PRME Working Groups



Value for Key Constituencies

For Students:

- Access the PRME Global Students (PGS) network to engage with like-minded peers, co-develop projects, and build competencies for employability
- Connect with sustainability-oriented student organizations worldwide to leverage collective youth impact
- Build a professional network in the sustainable development space
- Learn on a platform for sustainability issue areas and responsible management



Value for Key Constituencies

For Businesses:

- Collaborate with academic experts to develop case studies, engage in policy planning and advocacy, and co-author publications for societal impact
- Connect with a network of upcoming business leaders equipped with skill sets for today's challenges.
- Present your responsible and sustainable solutions to the PRME community at our events for awareness driving and further research opportunities
- Help shape what the leaders of tomorrow should be taught and the skills that they will need for impact





PRME Principles for Responsible
Management Education
CHAPTER **DACH**

PRME Chapter DACH Annual Meeting

2 - 3 July 2025

Ostfalia Hochschule/Brunswick European Law School (BELS)
in Wolfenbüttel

All European Chapters are invited for a Cross-Chapter-Exchange

Please send your registration to: prme-r@lists.ostfalia.de



13. PRME Research Conference



Save the Date!

**2.-4.9.2026 at Leuphana University
Lueneburg, Germany**

PRME Principles for Responsible
Management Education
CHAPTER **DACH**


LEUPHANA
School of Management and
Technology

3 - 6 February 2025

PRME Principles for Responsible
Management Education
CHAPTER **DACH**

CELEBRATING

10 YEARS

ESTABLISHED IN 2014



PRME Chapter Annual Reviews 2025

DACH Chapter



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an initiative of the 



United Nations
Global Compact

3 - 6 February 2025

Goals & Achievements in 2024

KEY EVENTS IN 10 YEARS

PRME CHAPTER DACH



2014

PRME Chapter DACH founded in February at MCI, Innsbruck (A)
1st RMER Conference & Chapter Meeting October, HTW Chur (CH)
Priority Areas & Working Groups established

2015

Chapter Working Groups progress work, especially on Curriculum Development
2nd RMER Conference, Cairo, Egypt



2017

Chapter DACH Strategy Meeting April at Reutlingen University (D)
Chapter DACH Meeting November at University of Applied Sciences Winterthur (CH)
4th RMER Conference, Curitiba, Brazil

2016

3rd RMER Conference and Chapter meeting November at IMC University, Krems (A)



2018

5th RMER Conference, Cologne Business School, Cologne (D)
Election of new Chapter Chair and Steering Committee
Student Video Contest "PRME4us"
Chapter Meeting at MCI, Innsbruck (A)

2019

6th RMER Conference, Jönköping, Sweden



2020

Chapter Meeting at HTW, Berlin (D)
7th RMER Conference at FHGR, Chur (CH) - online due to Covid-19 Pandemic
Virtual SC meetings
Erasmus+ projects ISSUE and EFFORT underway

2021

8th RMER Conference, Suzhou, China
Presentations of chapter activities to other networks. e.g. German Deans Conference
Contributed chapter to PRME publication "Responsible Management Education"
Engaged in PRME Strategic Action Coordination Process for Chapter

2022

9th RMER Conference & Chapter Meeting at MCI, Innsbruck (A)
Launch of PRME Chapter DACH Newsletter
Election of new Steering Committee
Contribution to i5 Project

2023

10th RMER Conference & Chapter Meeting, ISCTE, Lisbon, Portugal with student panel organised by Chapter
Contribution to i5 Project
PRME Global Student Ambassador Program delivered for students from DACH Chapter

2024

Chapter Meeting in Leuven, Belgium
Election of new Steering Committee
SDG Accelerator project with UN Global Compact Network Germany
11th RMER Conference at BSBI, Berlin (D)



Goals & Achievements 2024

Our student project
 “Jamming for a better
 world” was an outstanding
 success!

Our first RMER Conference
 Paper Development
 Workshop: Radical,
 Relevant and Reflective



It was a great pleasure to
 welcome all three UNGC
 DACH Local Networks at our
 11th RMER Conference 2024

Jamming for a Better World

#design.2030
 Global Goals design jam

A day dedicated to shaping a better world by defining real challenges and co-creatively developing solutions.

Including a keynote on the Global Grand Challenges and the Sustainable Development Goals, discussions with experts, collaboration with international students and presentation at the opening of the conference.

Strengthen future skills, show commitment, experience a playful approach based on design thinking and have fun.

Sep 24, 2024
 9:00 a.m. - 5:00 p.m.
 RMERC 2024
 Berlin

BSBI | PRME | Fachhochschule Graubünden



Dr. Alexander Herzner	Dr. Anna-Theresia Krein	Dr. Liliya Satalkina	Dr. Lisa Fröhlich	Marina Schmitz	Sara Ilic	Dr. Tim Breitbarth
University of Applied Sciences Amberg-Weiden	Ostfalia Hochschule für angewandte Wissenschaften	University for Continuing Education Krems	PRME DACH Chapter	IEDC-Bled School of Management	University of Lucerne	Cologne Business School

Goals & Achievements 2024



PRME
2024 GLOBAL FORUM

18 JUNE
Eastern Hemisphere

RME Week
17-21 June

FROM LEARNING TO DOING: HOW TO MAKE REAL IMPACT FOR THE SDGS
PANEL

MODERATED BY

 Lisa Fröhlich Chair PRME Chapter DACH	 Sherwat Elwan Ibrahim Associate Professor American University of Cairo	 Steve Kenzie Executive Director UN Global Compact Network UK	 Katalin Ásványi Associate Prof. & Head of Dept. Corvinus University	 Rob van Tulder Emeritus Full Professor Erasmus University
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ACCELERATING OUR COMMON AGENDA

PRME DACH Chapter helped shape the agenda of the PRME Global Forum 2024 (Eastern Hemisphere)



Our association PRME DACH Chapter e.V. is finally founded! Yay!

SDG Innovation Accelerator 2024



Seven DACH Signatories supported the SDG Innovation Accelerator 2024 as mentors

DACH and i5 Team Europe at RMER 2024, Berlin



Workshop:
i5 Team Europe presented
the latest achievements



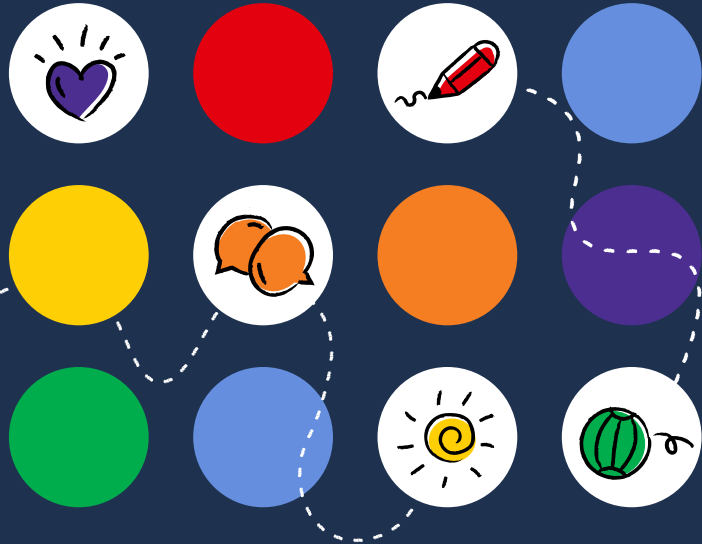
**Julia Waldegger received
one of the first i5 Europe
Certificates from the DACH
region**



**Planning Next Steps
Meetings:
i5 Team Europe**

i5 Playbook

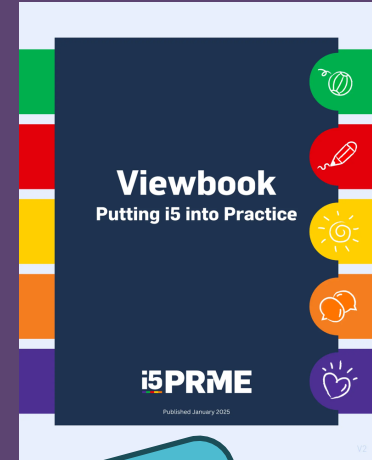
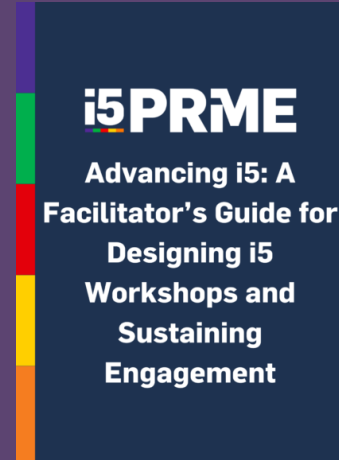
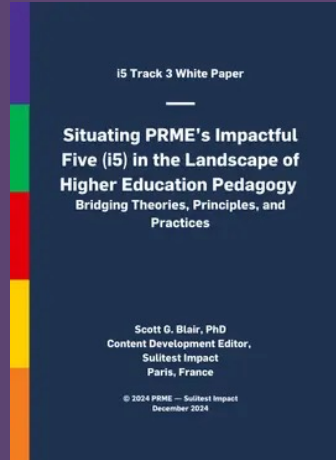
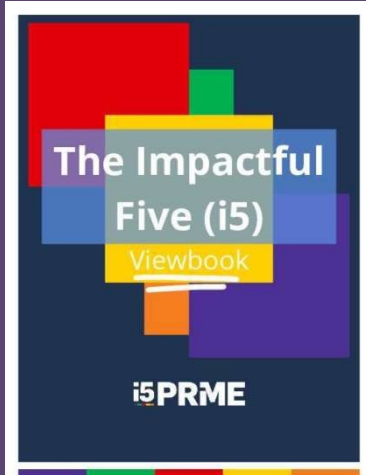
Transforming Business
Education with 5
Impactful Methods



- <https://www.unprme.org/resources/i5-playbook-a4-printable/>
 - https://d30mzt1bxg5llt.cloudfront.net/public/uploads/PDFs/i5-Playbook_final-3_11-June.pdf

Find an online version here:
<https://www.i5playbook.org/>

...and further resources



Click on the images to learn more about the resources!

i5 Framework Overview

Meaningful

Make learning **meaningful**

Role modeling
Personalizing
Surfacing
Dignifying



Joy

Foster **joy** and well-being

Delighting
Sensing
Contemplating
Rippling



Social

Develop supportive **social** interaction

Communiting
Braving
Bridging
Teaming



Active

Facilitate **active** engagement

Animating
Linking
Techoing
Authenticating



Iteration

Design for **iteration**

Compassing
Revisiting
Prototyping
Exploring



Thank you!

PRME i5

<http://www.i5europe.org/>





TRANSFORMING BUSINESS EDUCATION

